

CURRICULUM VITAE

ELIZABETH G. PONTIKES

Assistant Professor of Organizations and Strategy
University of Chicago Booth School of Business

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EDUCATION

Stanford Graduate School of Business

Ph.D. in Business Administration, 2008

Yale University

Bachelor of Science in Physics, *magna cum laude* with distinction, 1998

ACADEMIC POSITIONS

University of Chicago Booth School of Business

2008- present Assistant Professor of Organizations and Strategy

PUBLICATIONS

Pontikes, E.G., G. Negro & H. Rao. (2010) "Stained Red?: A Study of Stigma by Association with Blacklisted Artists during the 'Red Scare in Hollywood, 1945-1960.'" *American Sociological Review*, 75(3) 456-478.

Barnett, W.P. & Pontikes, E.G. (2008). "The Red Queen, Success Bias, and Organizational Inertia." *Management Science*, 54(7), 1237-1251.

Barnett, W. P. & Pontikes, E. G. (2005). "The Red Queen: History-Dependent Competition Among Organizations." *Research in Organizational Behavior*. Staw, B. & Kramer, R.M. (ed). Jai Press.

WORKING PAPERS

Pontikes, E.G., "Two Sides of the Same Coin: How Category Leniency Affects Multiple Audience Evaluations." Invited for revision and resubmission at *Administrative Science Quarterly*.

Pontikes, E.G. "Fitting in or Starting New? Invention, Constraint, and New Category Emergence in the Software Industry." Invited for revision and resubmission at *American Sociological Review*.

Pontikes, E.G. & W.P. Barnett. "Organizational Communities and Technological Change."

Pontikes, E.G. and M.T. Hannan, "Leniency Formalization."

Pontikes, E.G. and W.P. Barnett. "Organizational Entry and the Persistence of Ambiguous Market Spaces."

Pontikes, E.G. and W.P. Barnett. "Entry Selection and Market Exit."

PRESENTATIONS

University of Chicago Booth School of Business, Organizations and Markets workshop, 2010. Presented: Organizational Entry and the Persistence of Ambiguous Market Spaces.

Harvard Business School, 2010. Presented: Two Sides of the Same Coin: How Category Ambiguity Affects Multiple Audience Evaluations.

Hass School of Business, University of California Berkeley, 2010. Presented: Two Sides of the Same Coin: How Category Ambiguity Affects Multiple Audience Evaluations.

Pontikes, E.G. (2010). Two Sides of the Same Coin: How Category Ambiguity Affects Multiple Audience Evaluations. Academy of Management Annual Conference, Montreal, Quebec.

Pontikes, E.G. and W.P. Barnett (2010). Exuberance and Hesitation Following Iconic Events: Why Nonconformity Pays after Salient Successes and Failures. Invited to present at the Thirteenth Annual Meeting of Organizational Ecologists, Helsinki, Finland.

Center for the Study of Social Organization, Princeton University, 2010. Presented: Two Sides of the Same Coin: How Category Ambiguity Affects Multiple Audience Evaluations.

Ross School of Business, University of Michigan, 2009. Presented: Two Sides of the Same Coin: How Category Ambiguity Affects Multiple Audience Evaluations.

Pontikes, E.G. (2008). Two Sides of the Same Coin: How Category Ambiguity Affects Multiple Audience Evaluations. Invited to present at the Twelfth Annual Meeting of Organizational Ecologists, Vienna, Italy.

Pontikes, E.G. (2009). Knowledge Cohesion and Category Growth. Academy of Management Annual Conference, Chicago, Illinois.

Kellogg School of Management, Northwestern University, 2008. Presented: Fitting in or Starting New? An Analysis of Invention, Constraint, and the Emergence of New Categories in the Software Industry.

MIT Harvard Economic Sociology Seminar, 2008. Presented: Fitting in or Starting New? An Analysis of Invention, Constraint, and the Emergence of New Categories in the Software Industry.

- Pontikes, E.G. (2008). Knowledge Cohesion and Category Growth. Invited to present at the Eleventh Annual Meeting of Organizational Ecologists, Antwerp, Belgium.
- Pontikes, E.G. (2008). Fitting in or Starting New? An Analysis of Invention, Constraint, and the Emergence of New Categories in the Software Industry. Academy of Management Annual Conference, Anaheim, California.
- Pontikes, E.G. & Barnett, W.P. (2008). Stigma and Halo Following Iconic Events: Why Nonconformity Pays after Salient Successes and Failures. Academy of Management Annual Conference, Anaheim, California.
- Pontikes, E.G (2007). Knowledge sharing or competition? How knowledge space crowding affects knowledge progress and market survival. Academy of Management Annual Conference, Philadelphia Pennsylvania.
- Pontikes, E.G, G. Negro & H. Rao. (2007). Negative Categories and the Transmission of Stigma. Academy of Management Annual Conference, Philadelphia Pennsylvania.
- Pontikes, E.G. & W.P. Barnett (2007). How Adaptive is R&D? Cumulative Research and Technical Change in Organizational Communities. Academy of Management Annual Conference, Philadelphia Pennsylvania.
- Pontikes, E.G (2007). Knowledge sharing or competition? How knowledge space crowding affects knowledge progress and market survival. Invited to present at the Tenth Annual Meeting of Organizational Ecologists. Istanbul, Turkey.
- Pontikes, E.G. & Barnett, W.P. (2006). Technical Change Among Organizational Communities. Invited to present in a PDW for Ecology and Technology, at the Academy of Management Annual Conference, Atlanta, Georgia.
- Pontikes, E.G. (2006). Learning from Others: How Knowledge Crowding Exacerbates the Effects of Organizational Inertia. Academy of Management Annual Conference, Atlanta, Georgia.
- Pontikes, E.G. & Barnett, W.P (2006). A Community Perspective on Organizational Innovation. Invited to present at the Ninth Annual Meeting of Organizational Ecologists. Sintra, Portugal.
- Barnett, W.P. & Pontikes, E.G. (2005). The Red Queen, Success Bias, and Organizational Inertia. Invited to present at the Harvard Business School Strategic Management Conference, Cambridge, Massachusetts.
- Pontikes, E.G. (2005). Market Position and Innovative Potential: A Study of how Knowledge Misalignment affects Organizational Survival. Invited to present at the Eighth Organizational Ecology Conference, University of Durham, Durham, England.
- Barnett, W.P. & Pontikes, E.G. (2005). The Red Queen, Success Bias, and Organizational Inertia. Academy of Management Annual Conference, Honolulu, Hawaii.
- Chair, "Organizational Identity: Meanings, Constraints, Sanctions and Consequences" (2005). Organized symposium at the Academy of Management Annual Conference, Honolulu, Hawaii.

HONORS, GRANTS, AND AWARDS

Charles E. Merrill Faculty Scholar, University of Chicago Booth School of Business, 2010 - 2011

Kauffman Foundation Entrepreneurship Research Grants, 2010 - 2011

William H. Newman award for outstanding dissertation, 2008. Academy of Management.

Louis R. Pondy Award for best paper based on a dissertation, 2008

Organization and Management Theory division of the Academy of Management

Academy of Management Doctoral Consortium, 2007

High Honors for Organizational Behavior Field Exam, 2004

Stanford Graduate School of Business

Fellowships, Stanford Graduate School of Business, 2003 - 2008

Magna cum laude with distinction in physics, Yale University, 1998

DeForest Pioneers prize for achievement in physics, Yale University, 1998

Saybrook College banner bearer, Yale University, 1998

TEACHING

University of Chicago Booth School of Business

Strategy and Structure, 39001

Stanford Graduate School of Business

Norms and Culture, Stanford Graduate School of Business Alumni Study Group, 2005

AD HOC REVIEWS

Academy of Management Journal, Administrative Science Quarterly, Industrial and Corporate Change, Organization Science, American Sociological Review, Management Science.

NON-ACADEMIC EMPLOYMENT

Director of Solution Engineering, 2001 – 2003

Coremetrics, Inc., Burlingame, California

Program Manager, 1998 – 2001

MicroStrategy, Inc., Vienna, Virginia