

MATTHEW GENTZKOW

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ACADEMIC APPOINTMENTS

University of Chicago Booth School of Business
Professor of Economics and Neubauer Family Faculty Fellow, 2009-present
Associate Professor of Economics, 2008-2009
Assistant Professor of Economics, 2004-2008
John Huizinga Faculty Fellow, 2007-2008

Harvard University
Visiting Scholar, Department of Economics, Fall 2008

Northwestern University
Visiting Scholar, Center for the Study of Industrial Organization, Spring 2008

AFFILIATIONS / EDITORIAL

National Bureau of Economic Research
Research Associate, Industrial Organization and Political Economy, 2010-present
Faculty Research Fellow, Industrial Organization, 2006-2010

Journal of Economic Literature
Member, Board of Editors, 2011-present

American Economic Journal: Applied Economics
Member, Board of Editors, 2010-present

EDUCATION

Harvard University
Ph.D. in Economics, June 2004
A.M. in Economics, June 2002
A.B. in Economics, June 1997

PUBLISHED AND FORTHCOMING PAPERS

“The Evolution of Brand Preferences: Evidence from Consumer Migration” (with Bart Bronnenberg and Jean-Pierre Dubé). Conditionally accepted, *American Economic Review*. Forthcoming.

“The Effect of Newspaper Entry and Exit on Electoral Politics” (with Jesse M. Shapiro and Michael Sinkinson). *American Economic Review*. 101(7). December 2011.

- “Ideological Segregation Online and Offline” (with Jesse M. Shapiro). *Quarterly Journal of Economics*. 126(4). November 2011.
- “Bayesian Persuasion” (with Emir Kamenica). *American Economic Review*. 101(6). October 2011.
- “What Drives Media Slant? Evidence from U.S. Newspapers” (with Jesse M. Shapiro). *Econometrica*. 78(1). January 2010.
- “Competition and Truth in the Market for News” (with Jesse M. Shapiro). *Journal of Economic Perspectives*. 22(2). Spring 2008.
- “Preschool Television Viewing and Adolescent Test Scores: Historical Evidence from the Coleman Study” (with Jesse M. Shapiro). *Quarterly Journal of Economics*. CXXIII (1). February 2008.
- “Valuing New Goods in a Model with Complementarity: Online Newspapers.” *American Economic Review*. 97(3). June 2007.
- “Television and Voter Turnout.” *Quarterly Journal of Economics*. CXXI (3). August 2006.
- “Media Bias and Reputation” (with Jesse M. Shapiro). *Journal of Political Economy*. 114(2). April 2006.
- “Media, Education, and Anti-Americanism in the Muslim World” (with Jesse M. Shapiro). *Journal of Economic Perspectives*. 18(3). Summer 2004.

BOOK CHAPTERS

- “Persuasion: Empirical Evidence” (with Stefano DellaVigna). In Kenneth J. Arrow and Timothy F. Bresnahan, eds. *Annual Review of Economics*. Volume 2. 2010.
- “Market Forces and News Media in Muslim Countries” (with Jesse M. Shapiro). In Roumeen Islam, ed. *Information and Public Choice: From Media Markets to Policy Making*. Washington DC: The World Bank, 2008.
- “The Rise of the Fourth Estate: How Newspapers Became Informative and Why it Mattered” (with Edward L. Glaeser and Claudia Goldin). In Edward L. Glaeser and Claudia Goldin Eds. *Corruption and Reform: Lessons from America’s History*. National Bureau of Economic Research: 2006.

WORKING PAPERS

- “Competition and Ideological Diversity: Historical Evidence from US Newspapers” (with Jesse M. Shapiro and Michael Sinkinson). December, 2011.
- “Competition in Persuasion” (with Emir Kamenica). September, 2011.

TEACHING

Business 42001, Competitive Strategy (U. of Chicago GSB, Winter 2005-present)
Economics 985b, Research in Industrial Organization (Harvard U., 2003-2004)
Economics 1640, Industrial Organization, Teaching Fellow (Harvard U. 2001- 2002)

GRANTS

2009-2012 National Science Foundation Grant SES-0922342
 “The Media and the State: Historical Evidence from U.S.
 Newspapers”
 (with Jesse M. Shapiro)

2006-2009 National Science Foundation Grant SES-0617658
 “Causes and Consequences of Mass Media Content”
 (with Jesse M. Shapiro)

AWARDS AND FELLOWSHIPS

Alfred P. Sloan Research Fellowship
Robert H. Durr Award (best applied quantitative paper at 2007 MWPSA conference)
Faculty Excellence Award (teaching)
Centel Foundation / Robert P. Reuss Scholar
First Prize, TPRC Graduate Student Paper Competition
Best Overall Paper and Best Technical Paper, 2003 WWRS Conference
SSRC Applied Economics Fellowship
Graduate Merit Fellowship
Sumner Slichter Fellowship
Harris Prize & Hoopes Prize (undergraduate thesis prizes)

REFEREEING

American Economic Journal, American Economic Review, American Journal of Political Science, American Political Science Review, BE Press Journals, Econometrica, Economic Inquiry, Economic Journal, Economic Theory, International Journal of Industrial Organization, International Review of Law and Economics, Journal of Economic Theory, Journal of the European Economic Association, Journal of Industrial Organization, Journal of Mass Communication and Society, Journal of Political Economy, Journal of Politics, Journal of Public Economics, Journal of Theoretical Politics, Management Science, Political Communication, Quantitative Marketing and Economics, Quarterly Journal of Economics, Quarterly Journal of Political Science, RAND Journal of Economics, Review of Economics and Statistics, Review of Industrial Organization.