Course Outline

This course is concerned with how organizations differ across countries. Topics covered include employment and compensation practices, production techniques, sourcing, union structure, labor law, and financial structures. Emphasis is placed on developed economies, particularly Japan and Western Europe. The prerequisite for the course is Business 33001. Grades are based on two problem sets (15% each), a midterm examination or project (20%), and a final examination or project, which will be discussed in class (50%).

The required readings for the course are starred and are included in the packet. There is no textbook for the course.

Week 1: 
a. Overview
   b. Lecture on the International Nature of Business and the Role of Organizations

Readings:

Weeks 2 - 3: Labor Practices: Tenure and Employment

Readings:
*Reynolds, Masters & Moser, Chapters 2-3.

Weeks 3 - 4: Compensation Practices

Readings:

Weeks 4 - 6: Labor Law & Unions

Readings:
Week 6: Midterm Examination

Week 7:  
  a. Japanese Production Practices  
  b. Transplanting Japanese Practices

Readings:

Week 8: Class Session on Case
Case: *Matsushita Case.

Week 8 - 9: Financial Systems
Readings:

Week 9 - 10: Recent Developments in Eastern Europe and China
Readings:
  *Class notes and presentations

Week 10: Sourcing and Distribution
Readings: